Working For It: Feminist Art and Ethnography

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Feminist art and ethnography have something in common. We examine the everyday; are interested in activism and equality. As a practitioner of both, I assert that we need feminist ethnography, especially in corporate technology research, where women are discounted because of cultural stereotypes, in spite of being key users and consumers. We need to be open about being feminist ethnographers. We must turn ideas of “bias” inside out, as current bias against women in technology is rampant. It’s going to be a lot of work, but it’s work that is worth doing.

The Advantages of Being a Woman Artist:

- Working without the pressure of success
- Not having to be in shows with men
- Having an escape from the art world in your 3 free-lance jobs
- Not being stuck in a tenured teaching position
- Seeing your ideas live on in the work of others
- Not having the opportunity to choose between career and motherhood
- Not having to choke on those big cigars or paint in Italian suits
- Not having to undergo the embarrassment of being called a genius
- Getting your picture in the art magazines wearing a gorilla suit

Guerilla Girls, The Advantages Of Being A Woman Artist, 1988, Courtesy the artists

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