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PechaKucha 3 – Women / Feminism

Working For It: Feminist Art and Ethnography

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Feminist art and ethnography have something in common. We examine the everyday; are interested in activism and equality. As a practitioner of both, I assert that we need feminist ethnography, especially in corporate technology research, where women are discounted because of cultural stereotypes, in spite of being key users and consumers. We need to be open about being feminist ethnographers. We must turn ideas of “bias” inside out, as current bias against women in technology is rampant. It’s going to be a lot of work, but it’s work that is worth doing.

THE ADVANTAGES OF BEING A WOMAN ARTIST:

Working without the pressure of success
Not having to be in shows with men
Having an escape from the art world in your 4 free-lance jobs
Knowing your career might pick up after you’re eighty
Being reassured that whatever kind of art you make it will be labeled feminine
Not being stuck in a tenured teaching position
Seeing your ideas live on in the work of others
Having the opportunity to choose between career and motherhood
Not having to choke on those big cigars or paint in Italian suits
Having more time to work when your mate dumps you for someone younger
Being included in revised versions of art history
Not having to undergo the embarrassment of being called a genius
Getting your picture in the art magazines wearing a gorilla suit

A PUBLIC SERVICE MESSAGE FROM **GUERRILLA GIRLS** CONSCIENCE OF THE ART WORLD
www.guerrillagirls.com

Guerilla Girls, The Advantages Of Being A Woman Artist, 1988, Courtesy the artists

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