

EPIC2016

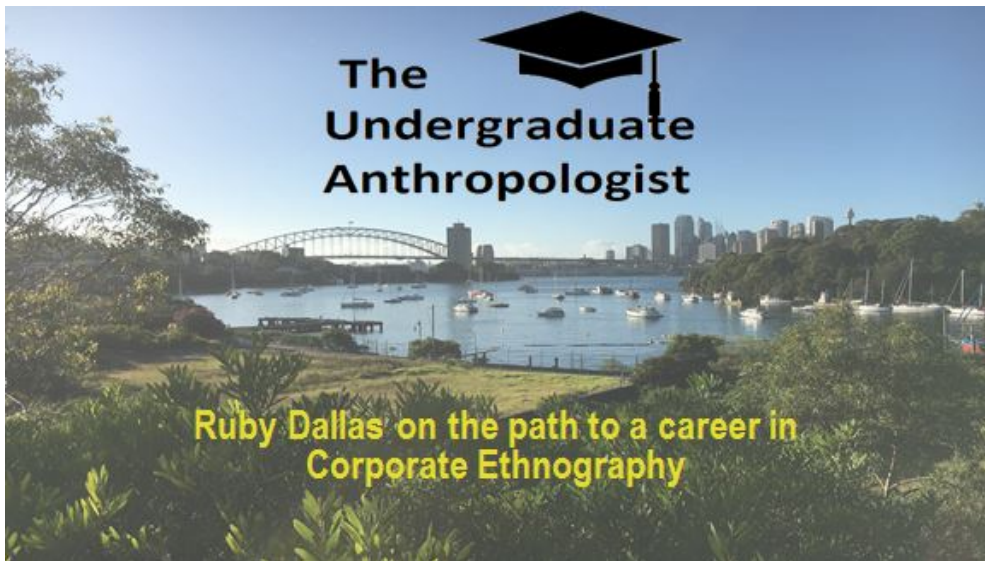
PechaKucha 1 – The Researcher Life

The Undergraduate Anthropologist

RUBY DALLAS
Macquarie University

This presentation explores corporate Anthropology from the perspective of an undergraduate with eight years of business administration experience. Focusing on business transformation and the potential for Anthropologists to add value and assist with growth and strategy.

Keywords: Corporations, Transformations, Anthropology, Ethnography



Ruby Dallas – I am an undergraduate student completing my Bachelor of Arts Majoring in Anthropology at Macquarie University, Sydney Australia. I am very interested in using ethnography within corporations as a tool to ensure business success across People, Product and Numbers.
rbykdallas@gmail.com